

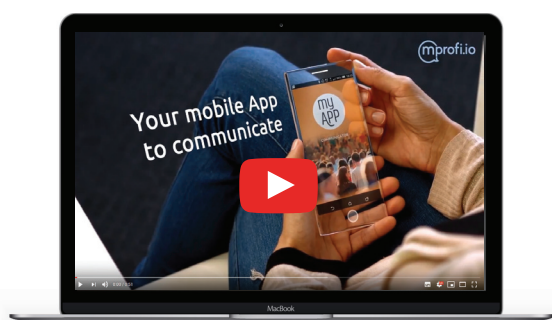
Your mobile app

for foundations, NGO organizations and communities.
To communicate with contributors, community members and residents.

Publish any content for your app to become a blog, magazine or a guide.



- ☑ We'll take care of all technical aspects and personalize the app to meet your needs. Now you can focus on what is the most important – communicating with your audience
- ☑ Discover the benefits of our visual application wizard and choose the functionalities you need.
- ☑ The wizard will show you what your app will look like right away.
- ☑ Within just a few days you will have your app delivered and published on Google Play and Apple Store. We will also take care of the app maintenance and provide a system to send messages to your recipients. We will help you promote the app.



youtu.be/SU6yENFgYdo

WITH THIS APP YOU CAN:

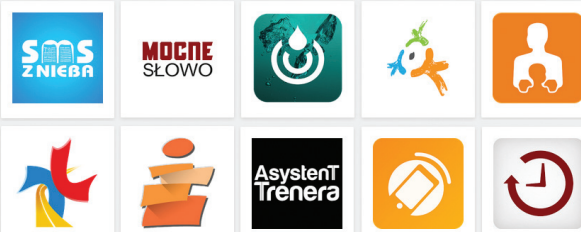
- ☑ adjust the design with logo, graphics, colours, and content
- ☑ freely configure the menu panel and the screen layout
- ☑ format and publish text, graphics, audio, and video
- ☑ build and segment your customer base
- ☑ use two-way communication with defined groups of recipients, exchange messages within the app, and get notifications on your phone screen
- ☑ manage your communication in an online panel
- ☑ use social share functions
- ☑ operate it on Android and iOS

Your application in 5 easy steps:

- 1** Fill in the application form at the bottom of the page [mProfi.pl/app](https://mprofi.pl/app) or contact us
- 2** We will give you access to the wizard
- 3** Choose the app version and design tailored to your needs
- 4** Provide required details in a user-friendly form
- 5** Get your app generated and we will publish it immediately

Let's make sure your customers can always reach you

Try it or use our free configuration at www.mProfi.pl/app or contact us:
e-mail: mprofi@mprofi.pl, tel. No.: +48 22 843 49 19



SOLUTION

Ready-made structure

We use a curated solution frame and develop it with your graphics and content so that your app is available "on the fly" at a minimum cost.

Online administrator panel

We give you a wide range of possibilities to configure and manage your application online anytime, anywhere.

Customized communication channel

Reach out to your audience and help them stay connected with you and your brand

Our full support

We will guide you through the app preparation and operation. We will publish the application for you in online stores, so your recipients can easily download it.



TYPE OF SERVICES

Your mobile news

Create your own magazine, guide, instant messenger, event or product catalogue, and training system – send notifications, alerts, and offers; collect submissions.

Newsletter

Keep your recipients updated about events in your organization or industry, communicate interesting content, and promote your offer.

Blog

Share your knowledge and experience. Your audience will stay close.

Design service

Organize sports, cultural or integration events, carry out social or organizational projects – stand out with your tailored mobile solution

Interaction with recipients

We provide ready-made tools for two-way communication via multiple channels (SMS, e-mail, application messages), survey module and quizzes.

ADVANTAGES FOR RECIPIENTS

Attractive communication method

The effective and handy solution, accessible with your phone. Modern form and rich content: text, graphics, audio, and video. The app empowers the image of your brand.

Topics relevant to the interests of recipients

Your audience selects their source of information with great awareness, which makes them even more happy with the matching content.

Theme groups

Your recipients can subscribe to or unsubscribe from a selected theme or geographical group at any time. They can also sign up to join you in your initiative.

Close contact with the sender

Your recipients receive only the content and materials of their interest, dynamically or at fixed hours. Content arrives instantly and directly, similarly to SMS messages.

Social Sharing

Recipients can share the received content by forwarding it to their groups via SMS, e-mail, Facebook, etc.

Rich opportunities for interaction

Your audience can always respond to posts, send an enquiry or share their remarks. They can also take part in a survey or quiz.

ADVANTAGES FOR THE USER/ADMINISTRATOR

The modern and low-budget communication channel

The unconventional solution that helps you reduce the costs and risks associated with creating a personalized mobile app

Empowering your brand image

Technologically advanced and user-friendly at the same time, separate and accurate means of communication.

Profile of recipients compliant to the selected target group

Your audience selects their source of information with great awareness. This is how you reach your target group and build strong, long-lasting relationships.

Contact list module

Automatic registration, profiling and management of recipient groups.

Contact details

Active links with organization contact details in the app will make it way easier to contact you and generate sales leads.

Easy to use

See for yourself! 😊

Try it or use our free configuration at www.mProfi.pl/app or contact us: e-mail: mprofi@mprofi.pl tel. No.: +48 22 843 49 19

FUNCTIONALITIES	BASIC	PROFI
Unique welcome page, message headings, terms & conditions, contact details	✓	✓
Text messages with active media links	✓	✓
Filtering messages by news channel	✓	✓
Creating and sending feedback to the Administrator	✓	✓
Central application and content management in a customized mProfi module	✓	✓
Advanced graphics (configurable menu panel and screen layout)		✓
Creation and publication of your own articles including text and graphics		✓
Editing published content		✓
Photo and graphics gallery		✓
List of announcements or articles		✓
Sending multimedia from the app (embedding graphics, video, and audio)		✓
Embedding external content integration		✓
Facebook and comments integration		✓